



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2022

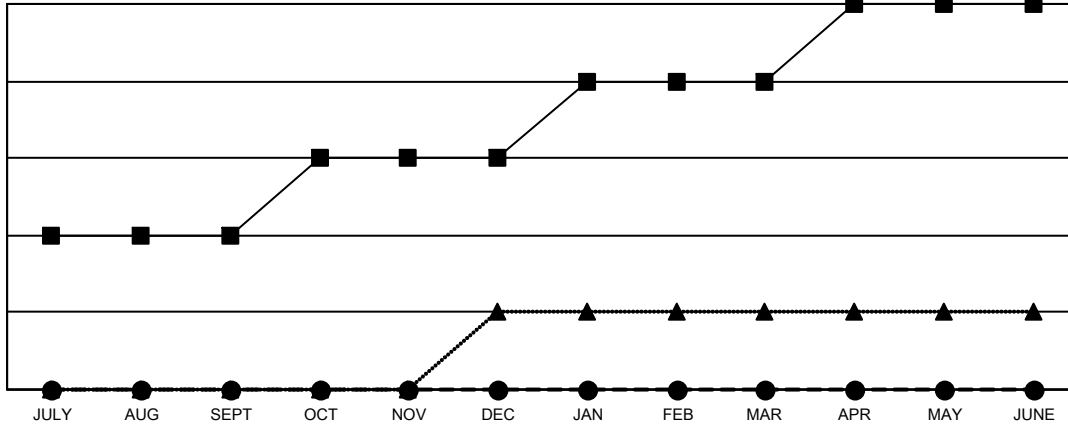
Multiple District 29

LOCATION: WEST VIRGINIA

| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 2 | 0 | 1 |
| OCT/NOV/DEC | 1 | 0 | 2 |
| JAN/FEB/MAR | 1 | 0 | 1 |
| APR/MAY/JUNE | 1 | 0 | 0 |

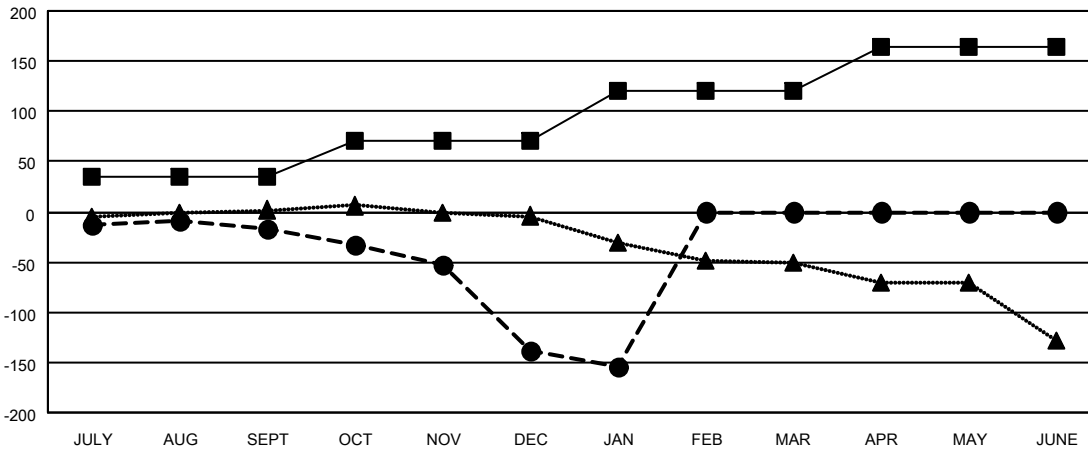
| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 35 | 59 | 72 |
| OCT/NOV/DEC | 35 | 52 | 171 |
| JAN/FEB/MAR | 50 | 26 | 40 |
| APR/MAY/JUNE | 45 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

| | | |
|------------------------|---|--|
| DROPPED CLUBS: 4 | 48 CLUBS OF 165 ADDED 1 OR MORE NEW MEMBERS | GENDER DISTRIBUTION |
| DROPPED MEMBERS | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | MALE 2,278 (63.76%) |
| DECEASED 57 | | FEMALE 1,295 (36.24%) |
| CLUB CANCELLED 24 | | NON BINARY 0 (0.00%) |
| OTHER 202 | | PREFER NOT TO ANSWER 0 (0.00%) |
| TOTAL 283 | | TOTAL FAMILY UNIT MEMBERS 1,051 |
| | | FAMILY MEMBERS PAYING HALF DUES 539 |